

# AHCCCS Back-to-School Well-care Member Incentive Campaign

## **Frequently Asked Questions**

### Q1: What is the goal of the Back-to-School Campaign?

A1: AHCCCS and its managed care health plans are encouraging AHCCCS members ages 3-19 who are enrolled in a managed care health plan to complete a well-care visit between June 5 and Sept. 5, 2023.

### Q2: What will members earn for participating?

A2: Members who complete a well-care visit with their PCP or OB/GYN between June 5 and Sept. 5 will earn a \$25 gift card from their health plan.

### Q3: Who is eligible to receive the \$25 gift card?

A3: AHCCCS and KidsCare members ages 3-19 enrolled with a managed care health plan, who have not already completed a well-care visit in 2023, and who complete a comprehensive well-care visit with a primary care practitioner (PCP) or an obstetrician/gynecologist (OB/GYN) between June 5 and Sept. 5, 2023 are eligible.

#### Q4: When will members need to complete a well-care visit to receive a gift card?

A4: Eligible members need to complete a well-care visit with their PCP or OB/GYN between June 5 and Sept. 5, 2023 in order to receive a gift card from their managed care health plan.

### Q5: How do members receive the gift card once they complete their well-care visit?

A5: Eligible members who complete a well-care visit between June 5 and Sept. 5, 2023 will be eligible to earn the gift card from their managed care health plan. Members should contact their managed care health plan with specific questions about how to receive the gift card.

May 1, 2023 1